



Let us
introduce
ourselves

diind

WHO WE ARE

We are a full-service video agency
that creates

wonderful stories

inspired by day to day emotions.



WHAT WE DO

We love to craft impactful stories that

*power the
connection*

between our partners and their community.

Our expertise covers video production and
content development.



WHAT WE DO

Commercial

From TVCs to online video campaigns, our experienced team brings the narrative to life, making sure that each production is consistent with the brands needs and image.

That's why we truly believe that despite all, **the quality will always matter.**





WHAT WE DO

Originals

We do love to create wonderful stories, inspired by everyday emotions. So we created **our own original production branch**. The Originals series covers diverse topics: from music to culinary journeys, traveling, comedic sketches or even medical issues. And that's just the start of it.

WHAT WE DO

Film

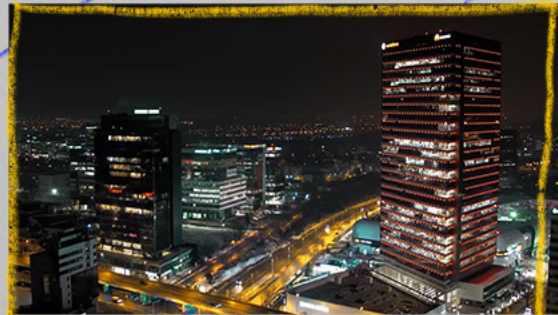
Art will always be at our core and we'll always try, not only to inspire ourselves from it, but be involved in creating it as much as possible. That's why we partnered with DaKINO productions to elevate our portfolio through co-productions in feature films, short movies and animations.



BITS FROM OUR WORK

Click the thumbnails for a sneak peek.

Digital



While we're here you might want to check out some of our

clients

BITS FROM OUR WORK

TVC



BITS FROM OUR WORK



Animations

Behind the scenes



BITS FROM OUR WORK

diind
Originals



HOW WE DO IT

One of our philosophies is to show up and dig in.
We love to understand and deliver on what
our customers need.

creative mistakes

clubs at work

wonderful stories of the everyday

*Explorer of the
everyday feelings*

*fiercely
creative*

HOW WE DO IT

Creativity

Yes, Sir. Fiercely creative. We have an “explorer” type of thinking while remaining flexible and down-to-earth. Our work is all about fresh ideas, risk-taking, mutual trust, end result and customer appreciation. As a full-service video agency, we offer you creative services every step of the way, but ultimately, it’s all about the trust and the collaboration.

Strategy

We love to analyse and solve problems in order to assist each brand on its journey towards a new campaign. We listen to the client’s needs and we learn about the context.

Then we work closely with strategists, copywriters, screenwriters and even art directors to deliver insights, ideas, concepts and execution across all stages of your video campaign. We research, we brainstorm, we write, we plan, we prospect, we produce, we shoot and we deliver. Quickly & skillfully.



A photograph of the interior of a van, likely a food truck or mobile kitchen. On the left, a light-colored fabric-covered bench seat holds a bright yellow bag and a white mesh basket filled with red tomatoes. To the right is a wooden kitchenette with a countertop. On the counter sits a red vintage-style toaster, a small camera, and several potted green herbs. Below the counter are wooden cabinets. In the foreground, a wooden crate contains more red tomatoes and other produce. The large windows at the back of the van offer a view of a vast, open landscape under a clear sky.

HOW WE DO IT

Authenticity

We do take it personal. Literally. We use our experience to draw new directions, we're not afraid to make creative mistakes and we spice the stories up with real emotions, truthful insights, human touch and authenticity. That's how the real magic happens that captivates the audience's attention.

Cinematic

The final look can either make or break a project. So we make sure that every video of ours has the perfect cinematic look and easily immerses the viewer in the story. We are known for our organic aesthetic that helps every narrative be more relatable to the consumers.

OUR PEOPLE

Explorers of human feelings

ANDREI GHEORGHE
(FOUNDER & DIRECTOR)



The creative mind that founded DIUD, Andrei has been working in the film and advertising industries for over 15 years now.

The creative process it's what usually keeps him awake at night.

ANCA GHEORGHE
(LEAD)



DIUD Lead aka supervisor & coordinator that runs the show. You may know her already or see her in cc, calls or sometimes on set.

She's a little bit everywhere, finding problems to solve.

CLAUDIA ASANACHE
(New Business & Brand Coordinator)



Claudia has been growing along briefs, deadlines and the remarkable chaos of this publicity world.

Starting from BTL and smoothly running into Production life, she is now leading the new business department at DIUD.

ANDREEA CALINA
(Senior Production and Post Production Manager)



Andreea is our Production and Post Production Manager, taking good care of each project, from scratch till the end. She teams up with the best filmmakers on the market and hunts for the right locations and basically coordinates all the departments on a production.

OUR PEOPLE

We're expert filmmakers with a solid advertising background

MĂDĂLINA MARTIN

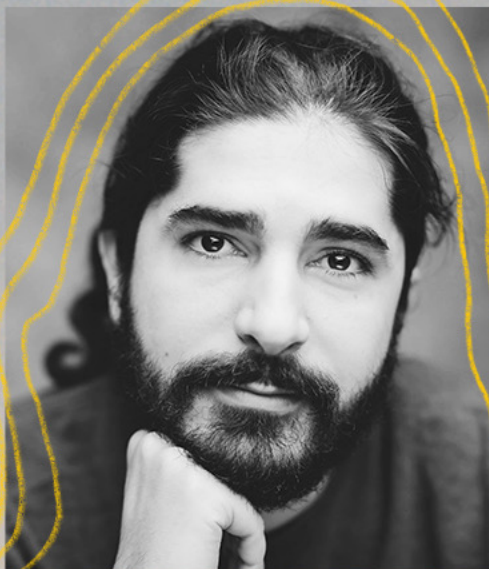
(Production and Post Production Manager)



One of the warmest and nicest persons at DIUD (don't tell the others that), Mădălina has a solid background in Community Management, so she's by nature a really good communicator.

RAREȘ ZIMBRAN

(Production Assistant)



The runner. The most proactive human in our studio, ready to go at any moment. Rareș is our production assistant, ready to step in and save the day by taking care of small, but urgent details.

ANCA ȘTEFAN

(Financial Director)



Anca is the one you go to when things get serious. She makes the administration stuff seem easier and she does it with a smile on her face. And that we call a super-natural power.

ALEX YATESEY

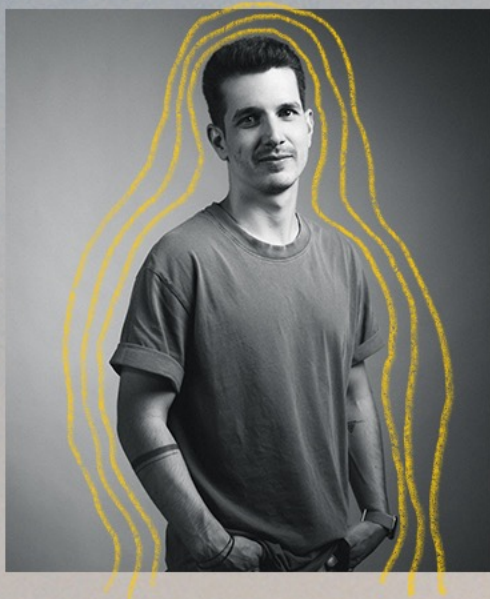
(Senior Editor)



Alex is continuously researching new ideas in editing and aesthetics which makes him a creative eye. Images have always attracted him, starting in photography and easily shifting into editing.

OUR PEOPLE

PAUL VLĂSCLEANU
(Senior Editor)



Our anchor and one of the most reliable team members in DIUD, Paul has always been fast, accurate and with the kindest smile, ready to deliver high-end quality edites to everything he gets his hands on.

GEORGE DOBRE
(Collaborative Editor)



Even if he's with us as a part-time collaboration, George's friendly and up-lifting vibes help through the days. He's a skilled editor with vast experience and knows how to get the best out of any project.

*We're an one-stop video agency,
delivering quality content that
drives engagement and entertainment*





Send us an email at

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our address is:

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